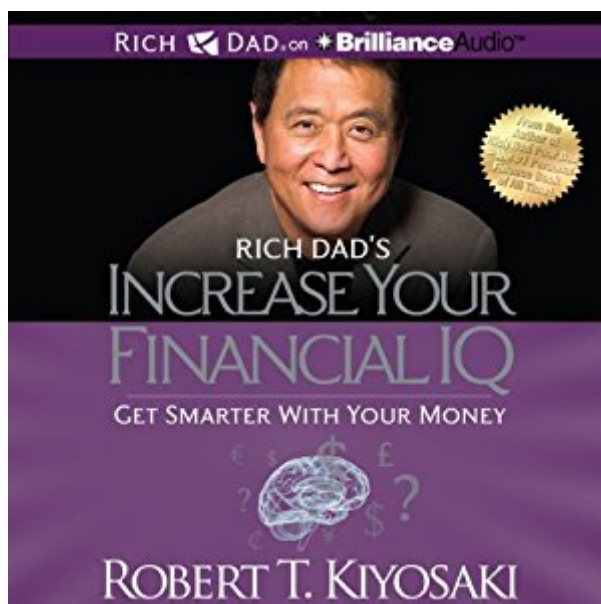


The book was found

# Rich Dad's Increase Your Financial IQ: Get Smarter With Your Money



## Synopsis

In 1997, Robert's book Rich Dad, Poor Dad stunned listeners, stating, "Your house is not an asset." As howls of protest went up around the world, the book went on to become an international best seller, one of the longest-running best sellers in New York Times history. Rich Dad, Poor Dad is not a book on real estate. It is a book about the importance of financial education. Rich Dad, Poor Dad was written to prepare you and your loved ones for the financial turbulence Robert's rich dad saw coming. In 2007, as homes declined in value or were lost to foreclosure, millions of homeowners painfully discovered the wisdom in Robert's rich dad's words. Today, we are all aware that a home can be a liability. Today, we all know a home can go up or down in value. Today, we all know a person can lose money investing in the stock market. Today, we all know our money can go down in value and even savers can be losers. This is why your financial intelligence is more important today than ever before. In a world of financial turbulence, your best asset is your financial IQ. "This book is about choosing new options, new directions, and a new financial future." (Robert Kiyosaki, author)

## Book Information

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## Customer Reviews

I have been a great fan of Kiyosaki for some years now, and have made good money following his principles, so I owe him a debt of gratitude. Also, I have read the greater part of his increasing panoply of books. This book was quite disappointing. Like most of Kiyosaki's books, this one was filled with repetition. Now, I do subscribe to the theory that "repetition is the mother of learning," and

so a bit of repetition to reinforce an important point is quite acceptable, and indeed beneficial. But this book is full of mind-numbing repetition, and the content of its nearly 200 pages could easily have been boiled down to 50 pages. There may be a clue as to the reason why this book was written on page 89 where the author says, "One of the benefits of being an author is that when I want a new liability [read: luxury item], I first write a book, like this one, and the royalties from the book pay for the liability." That might indeed explain why this particular book was written. For those who have already read Kiyosaki's books, especially the first three-- RDPD, Cashflow Quadrant, and Rich Dad's Guide to Investing-- this book would be quite superfluous. On the other hand for those totally new to Kiyosaki's work, this book may serve as a valuable primer. Still, there are a few excellent "take-aways" from this book: 1) The world no longer runs on Money (a medium of exchange backed by real value--traditionally silver and gold, or other hard assets), but on Currencies (totally fictitious media of exchange based on debt and manipulation by central banks). Historically, every currency has eventually gone to its intrinsic value--ZERO.

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